

## Basic Search Engine Optimization

Zeniark BMS understands that in online or web marketing, it is imperative to rank high in all search engines so as to gain web presence, leverage in social media and turn your website visitors into clients. Along these lines, Zeniark BMS provides Basic Search Engine Optimization (SEO) service that will help your website gain better search engine placement, increase its visibility in search results and hit the higher level of targeted traffic. We offer SEO as a stand-alone service or as a part of our Web Service.

SEO is an indistinct art where in rules and techniques change rapidly. Our professional and skilled search engine optimizers' use variety of tools and proven techniques which will deliver results in timely manner. In optimizing a website, modifying HTML code of the site and its content are often required for effectual SEO.

Here's our SEO Packages which can help you reach the TOP of search engine.

### OPERATIONS

- Free Site Analyzing
- Keyword Analyzing
- Market Research
- Competitor Analyzing

### ONPAGE OPTIMIZATION

- Long Tail keyword Analyzing
- Competitive URL structure
- Title , Keywords, Descriptions Optimizations
- Additional Metatags creations & Installations
- H1,H3 Tags & Robots definitions & Installations
- Image Size & Tag optimizations
- Internal Link Structure Mapping & Keyword
- Content Refreshing & Keyword density Balancing
- Webpage Loading Speed Optimizations
- Sitemap generations & Installations (XML,Onpage)
- Contact Details Encryptions (Avoid Data Harvesting)

### VALIDATION

- W3C Validations (XHTML , CSS , Broken Links)
- SE Validations (Google, Yahoo, MSN)
- Traffic Analytic Source Installations

### CORRECTIONS & OPTIMIZATION

- Script Usage Balancing
- Unnecessary Tags / Scripts Eliminating
- Webpage Weight Optimizations
- Duplicate & Returning Keywords Removals
- Set Character Encoding & File Comment Adding
- Stop Words , Stop Characters Modifications
- Error Checking & Script Optimizations

### OFFPAGE OPTIMIZATION

- Search Engine Submissions

### SALES AFTER SERVICE

- Free Offpage Service
- Complete Reports

Let's us help you reach the high search engine rankings for more customers and a big revenue on your business!

If you are interested to get our services or if you want an in-depth quotation for your project, feel free to call us at **703-349-0324** or email us at **[info@zeniark.com](mailto:info@zeniark.com)**. These communication channels are available 24/7.